



Selling at Auction

Why Sell With WCA

WCA is committed to bringing the best possible auction experience to all our clients. Whether you are looking to sell a single item or a small fleet, we promise to deliver the highest level of customer service in the industry.

WCA Gives You Much More Than a Typical Auction House.

At WCA, we provide full asset management. What does this mean to you? We work in conjunction with you to determine what kind of sales venue will suit your situation, whether it's the local WCA auction, an onsite owner sale, a private treaty, or a retail environment that suits you best. At WCA all solutions are on the table. After all, your assets are your business.

WCA Auctions Are Not Corporate, Cookie-Cutter Auctions. It's Our Business to Know You.

Some large, corporate auction houses believe a needs assessment is "getting you to sign the contract" or a successful auction is simply running your equipment "across the ramp" with no true interest in what the sales results are. WCA believes the success of an auction begins with the long-term relationship we build with each and every client. We spend the necessary time in the initial assessment process to ensure we understand your needs. By choosing WCA, you can be sure you are not just another number.

Knowledge is Power. Access is Everything.

The auction business is all about getting top dollar for all your equipment. And the more information you have, the better decisions you can make about if, when, and how to sell your equipment. We don't believe in a one-size-fits-all solution. At WCA, our executive management team is there to help you identify the best options for your equipment -- and your business. There are no middlemen; you get no run-around, and the buck stops at the top. That's the way we like it. It's the WCA difference.

WCA TruMarket™ Appraisals Stand Above the Rest. Honest and Accurate with No Bull.

We know our business; we know our equipment. Our TruMarket Appraisal process ensures you receive an accurate, timely evaluation of what your equipment should bring at auction. We believe it's our job to tell you the true market value of your equipment, rather than feeding you an inflated value just to get your business. Our results speak for themselves.

2021 Goetz Road
Perris, CA 92570

1.866.731.7760 t
951.490.0149 o
951.490.4390 f

www.wca-online.com



Selling at Auction

Our Auctions Attract Well-Qualified Buyers from Around the World.

Buyers are the name of the “auction game”. WCA live auctions draw thousands of well-qualified buyers from all over the world: The Middle East, Latin America, Canada, Asia, Europe, and all over the U.S. Whether buyers attend a live auction or bid online, you can be confident WCA consistently matches the right buyers with the right equipment, delivering industry leading auction sales results.